



◀ 2025 ▶
**AORTIC
OAREC**
HAMMAMET • TUNISIA
2-5 NOVEMBER 2025

Advancing Cancer Care Across Africa:
EQUITY THROUGH EMPOWERING RESEARCH & EDUCATION
HARNESSING AFRICAN PARTNERSHIP TO DRIVE QUALITY OF CANCER CARE & PATIENT OUTCOMES



SPONSORSHIP PROSPECTUS



aortic 2025 info & contact details:

CONFERENCE WEBSITE:

<https://aorticconference.org>

CONFERENCE DATES & DESTINATION:

2-5 November, Hammamet, Tunisia

CONFERENCE VENUE:

La Medina Yasmine Hammamet Conference Centre

EXPECTED ATTENDANCE:

1000+

IMPORTANT DATES & DEADLINES:

Conference Date : November 02 – 05, 2025
Abstract Submission Deadline : Opens February 17, 2025, closes May 02, 2025
Early Bird Registration : Opens February 24, 2025, closes July 08, 2025
Standard Registration : July 22, 2025
Late/Onsite Registration : October 01, 2025



ORGANISING SECRETARIAT, PCO: KENES GROUP



Sponsorship & Exhibition Sales:

Ms. Belmira Rodrigues
belmira.rodrigues@aortic-africa.org

Mr. Jason Alexander
jalexander@kenes.com



Scientific Program Coordinator:

Ms. Belmira Rodrigues
belmira.rodrigues@aortic-africa.org

Ms. Cagla Avcioglu
cavcioglu@kenes.com



Marketing:

Mr. Bati Kucukkor
bkucukkor@kenes.com



Registration & Accommodation:

Ms. Ilayda Damar
idamar@kenes.com



General Enquiries:

Ms. Lara Volkan
lvolkan@kenes.com

about aortic

The African Organisation for Research and Training in Cancer (AORTIC) is an Africa-based organisation with members throughout Africa and the international cancer community. Our objectives are to support, integrate, and facilitate evidence-based interventions and innovative programmes towards the prevention and control of cancer in Africa. Learn more here

The biennial AORTIC International Conference on Cancer in Africa is the definitive event on the African health calendar, enabling the exchange of ideas and the opportunity to learn from oncology leaders from all over Africa and around the world.

AORTIC's mission is to transform cancer control in Africa through collaboration in education, research, and the delivery of equitable and timely interventions to minimise the impact of cancer.



AORTIC hosts biennial international cancer conferences around Africa which are a platform for innovative and interactive education and training across the full cancer-care continuum. An AORTIC conference is a space to forge partnerships, to network, and to build capacity.



AORTIC supports Africa-based researchers in order to advance their research skills and development. We develop and support research to create new knowledge and drive innovation in cancer control.



AORTIC is developing the next generation of leaders in cancer care, research, education, and advocacy in Africa through our African Cancer Leadership Institute (ACLI).



AORTIC provides and facilitates cancer education and training for African cancer clinicians, researchers, advocates, survivors, policy makers, and students through the AORTIC Education and Research Webinar Series and our YouTube channel.

why support the AORTIC 2025 conference?

AORTIC's key mission is education, and our institutional and industry partners are critical to achieving this mission – AORTIC conference participants expect to learn from institutional and industry partners when they attend the conference.

Organising a session during the conference is a powerful vector of engagement and is an efficient and effective way to engage with the audience, identifying your organisation as a component of this continental and international community.

What does an AORTIC conference offer our institutional and industry partners? Simply – direct access to the AORTIC network of African scientific and medical leaders. Those who are leading the African cancer community, those who are key thought leaders in their region, and those who are actually building the policies and plans for cancer prevention and control in Africa.

participant profile

-  Clinicians
-  Oncologists
-  Nurses
-  A Healthcare Practitioners
-  Scientists
-  Academic Researchers & Investigators
-  Industry Researchers & Investigators
-  Funders
-  Policy Makers
-  Patients, Advocates, Support Groups
-  Cancer & Health Institutions / NPOs
-  Foundations & Trusts

what to expect in 2025

-  AORTIC's unique focus on cancer in Africa
-  4 days of carefully selected keynotes, presentations, and technical sessions
-  450+ oral presentations, 150+ posters
-  A variety of formal and informal opportunities to network with more than 1000 peers and colleagues from more than 55 countries
-  Extensive learning and collaboration opportunities in conference sessions
-  An exchange of innovative ideas
-  Exhibits, workshops, and symposia by more than 30 institutions and industry partners showcasing the newest products and services available in cancer prevention and treatment
-  Open dialogue opportunities with like-minded cancer institutions
-  Opportunity to engage and hold side meetings

2025 programme topics



ACCESS TO MEDICINES



ADVOCACY



ARTIFICIAL INTELLIGENCE (AI)



BASIC TRANSLATIONAL SCIENCE



CANCER GENETICS



CANCER HEALTH DISPARITIES



CANCER SCREENING



CLINICAL TRIALS



EARLY DETECTION AND PREVENTION



GRANT WRITING SKILLS



HAEMATOLOGY



IMPLEMENTATION SCIENCE



NATIONAL CANCER CONTROL PLANS



ONCOLOGY NURSING



PAEDIATRIC ONCOLOGY



PALLIATIVE CARE



PATHOLOGY



PRECISION MEDICINE



PSYCHO-ONCOLOGY



RADIATION ONCOLOGY



SITE-SPECIFIC CANCERS



SURGICAL ONCOLOGY



And more.



africa's largest cancer conference

highly praised by participants

AORTIC 2023 CONFERENCE STATISTICS

903

participants



from
countries **64**



20 sponsors
and
supporters

784



abstracts

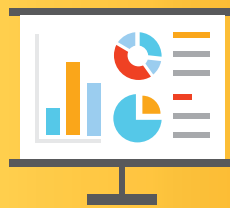
127

sessions



27

exhibitors
& displays



486
posters



sponsorship opportunities

Becoming a sponsor is easy: there are sponsorship opportunities at various price points, and all the opportunities come with valuable benefits. Create a tailored package that suits your goals and budget by selecting from the wide range of opportunities. Depending on the total value of your sponsored items, you may reach a sponsorship recognition tier that qualifies you for additional benefits. For example, if your total is USD 15,000, you will be recognised as a Diamond Sponsor and enjoy an additional layer of benefits. Should you wish to support the conference in a way not detailed herein, please contact us: belmira.rodriques@aortic-africa.org



Belmira Rodrigues
belmira.rodriques@aortic-africa.org

next steps



SELECT YOUR SPONSORSHIP ITEMS FROM THE LIST



ADD UP THE TOTAL VALUE OF YOUR ITEMS TO REACH A TOTAL



FIND OUT WHICH SPONSORSHIP RECOGNITION TIER YOU QUALIFY FOR



SEE YOUR ADDITIONAL BENEFITS

why sponsor?

- Support** Support AORTIC's goal of reducing cancer mortality and improving quality of life for cancer patients, survivors, and care givers in Africa.
- Engage** Engage on all aspects of cancer control with influential leaders and policy makers from across Africa and around the world.
- Explore** Explore new business opportunities: establish new relationships and set up strategic partnerships.
- Manage** Manage relationships: nurture and reconnect with existing connections by networking with industry contemporaries and peers.
- Promote** Promote your research, services, and products to an influential audience with a focus on ethics, policy, and action on cancer in Africa.
- Gain** Gain access to knowledge, best practice, research, and innovation.
- Join** Join the community and actively engage with participants.
- Collaborate** Use this conference as an opportunity to build relationships with other stakeholders.
- Strengthen** Strengthen your relationship with other stakeholders in the industry.

sponsored sessions and exclusive sponsored symposia

Organising a Session or Symposium is an ideal opportunity to define your speciality within the Conference. The sponsor will be acknowledged on the programme and the session will be marketed in Conference communications. Please note that the proposed topic and presenters will be subject to approval by the Scientific Programme Committee.

CONCURRENT SESSION Various Sponsored Sessions scheduled in parallel with each other, co-created with AORTIC		EXCLUSIVE SYMPOSIA No more than 2 Sponsored Symposia scheduled at the same time.		MARKETING ADD-ONS FOR SPONSORED SYMPOSIA & SESSIONS	PRICE
DURATION	PRICE	DURATION	PRICE		
60 minutes	USD 15,000	60 minutes	USD 20,000	+	INVITATION - The Organiser will send an email invitation for your Session or Symposium to all registered participants on your behalf. USD 2,000
90 minutes	USD 25,000			+	REMINDER - After your invitation, the Organiser will send an email reminder about your Session or Symposium to all registered participants on your behalf, just ahead of the Conference. USD 1,000
120 minutes	USD 30,000				
ROUNDTABLE FOCUS GROUP 60 minutes	USD 7,500				

NOTES ABOUT SPONSORED SESSIONS AND SYMPOSIA:

- Sponsored Sessions are scheduled and organised in consultation with the Scientific Programme Committee.
- Sponsored Symposia are organised by the sponsor, with approval by the Scientific Programme Committee.
- Sponsored Symposia are scheduled when no scientific programme sessions are taking place: breakfast time and lunch time.
- Time slots and rooms will be assigned based on the order of the sponsorship tiers, according to the date of the booking. The Scientific Programme Committee reserve the right to change the date and time of the Symposia.
- Special packages can be created for sponsors that would like to organise multiple sessions or sessions in a different format – discuss your ideas with us.
- Discuss catering options with us – let us customise a menu for your participants.
- The proposed Symposia programme (title, topics, and presenters) must be approved by the Scientific Programme Committee. The goal of the approval process is to ensure that there is no overlapping of topics among Symposia. Once approved, a Symposium programme can only be modified with the approval of the Scientific Programme Committee.
- All presenters, as well as all participants and invited guests who wish to attend the Sponsor Session or Symposia, must be registered as full Conference participants. The sponsor is responsible for paying the registration fee and travel arrangements of invited presenters and facilitators who are invited specifically to participate in the Sponsor Session or Symposium.

INCLUDES:

- Venue hire (theatre-style set up, capacity to be discussed)
- Lectern with microphone and presentation laptop or comfort monitor
- Facilitator's desk with 2 microphones
- 2 microphones for audience
- Front projection screen
- Room assistant and AV technician
- Use of Speaker Prep Room
- Publication in Conference Programme App
- Opportunity to place posters or pop-up banners around the Conference venue to promote your Session or Symposium (depending on sponsorship level).

EXCLUDES:

- Costs associated with invited presenters and facilitators
- Branding and promotion
- Session materials
- Catering

educational / bursary grant

Educational grants are important for the success of the Conference and to continue AORTIC's work on cancer control in Africa. Grants are unconditional and will be awarded to successful bursary applicants. Preference will be given to applicants that have submitted successful abstracts from Africa. Discuss supporting one or more participants with us.

PRICE

FROM USD 2,500

beachfront cancer awareness walk

Sponsor's banner or roll-up displays to be placed at the start of the walk (banner or roll-ups to be provided by the Sponsor).

PRICE

USD 2,500

Sponsor's banner or roll-up displays to be placed at the end of the walk (banner or roll-ups to be provided by the Sponsor).

PRICE

USD 2,500

aortic members' lounge

Refreshments & healthy snacks available for members.

PRICE

USD 2,000 per day

Sponsor's banner or roll-up displays to be placed inside & outside Members' Lounge banner or roll-ups to be provided by the Sponsor).

delegate bags

PRICE

USD 18,000 approx. (please enquire for further info)

Bags will feature the Sponsor's logo. The Sponsor will also have the option to place an insert in the bags.

lanyards

PRICE

USD 5,000

Sponsor's name and/or logo to be printed together with the Conference logo on the lanyards that will be produced by the meeting secretariat and distributed to all the delegates and exhibitors. The design of the lanyard is subject to the approval of Organizing Committee.

welcome reception

PRICE

USD 10,000

The Welcome Reception of the Conference hosts all meeting attendees, guests, faculty and exhibitors. Sponsor will have the opportunity to display Four (4) roll-ups at the catering points located at the Welcome Reception area. Sponsor's logo will be displayed on the signages of the Welcome Reception. Sponsor may also provide service items (e.g. napkins, cups, etc.) bearing Sponsor's logo for use during the Welcome Reception (all items to be provided by the Sponsor). Logo branded tent cards to be placed within the Welcome Reception area.

coffee breaks

PRICE

USD 3,000 per break

Company logo branded tent cards to be placed on catering stations and bistro tables during the break. 3 roll-up displays of the Sponsor be placed around the catering locations for the duration of the break (roll-ups to be provided by the sponsor, design to be approved by the organizing committee). Sponsor may also provide service items (e.g. napkins, cups, etc.) bearing the Sponsor's logo for use during the supported Coffee Break (all items to be provided by the Sponsor).

speaker sponsorship

PRICE

USD 5,000

Many of our colleagues lack the resources to travel to this important event and you can help them add their voice to the discussion. Preference will be given to African speakers.

lunch breaks

PRICE

USD 5,000 per lunch break

Company logo branded tent cards to be placed on catering stations and bistro tables during the lunch break. 3 roll-up displays of the Sponsor be placed around the catering locations for the duration of the lunch break (roll-ups to be provided by the sponsor, design to be approved by the organizing committee). Sponsor may also provide service items (e.g. napkins, cups, etc.) bearing the Sponsor's logo for use during the supported Lunch Break (all items to be provided by the Sponsor).

movie night

PRICE

USD 5,000

Please enquire for further info. Sponsor's banner or roll-up displays to be placed at the entrance (banner or roll-ups to be provided by the Sponsor).

conference mobile app

PRICE

USD 10,000

The Conference mobile app hosts the detailed programme as well as other essential information such as speaker profiles, abstracts and presentation summaries, and sponsor and exhibitor profiles. Its scheduling functionality allows participants to select sessions and create a personalised agenda, and its networking functionality allows participants to connect with each other. Sponsor's acknowledgement will appear on the splash/pop-up screen of the app and the Sponsor's logo will be displayed on the mobile app signages together with the QR code of the app. In addition, Sponsor will have the opportunity to have two (2) push notifications to be launched during the conference (timing to be decided and agreed by the Conference Organisers and Sponsor).

abstract ebook

PRICE

USD 7,500

All of the accepted abstracts and presentation summaries will be published in PDF format and made available via the Conference app and the Conference website. Your logo will be included on the cover page, and you can provide a full-page, full-colour advertisement.

sell-the-sessions

PRICE

USD 3,000 per session

Sponsor slide with logo will be shown before and after a selected session. Max 2 sessions per sponsor.

poster sessions

PRICE

USD 6,000

Sponsor's logo will be used together with the conference name and design on the poster board numbers. Posters will be located in the same hall with the Exhibition. Number and type of poster boards will be determined by the Conference Organisers according to the final number of posters.

speaker prep room

PRICE

USD 4,000

Facilities will be provided in a privatised room for speakers and oral abstract presenters to check their presentations. Sponsor's logo will be displayed on the signage to be placed at the entrance of the Speakers' Prep Room. Sponsor will have the opportunity to display their logo on the desktop and screensavers at each workstation in this room.

exhibition booths & packages

Located in the refreshment and networking area of the conference venue, the AORTIC exhibition will give you a good opportunity to interact with conference participants. The number of stands will be limited, and allocated on a “first come, first served” basis.

With logistical support from the Organiser, participation in the exhibition is easy, affordable, and will place your products, services, and research directly in front of your target market. Stands and display tables include a listing on the conference website and app.

Lunches and refreshments are included, but attendance at conference sessions is excluded. A full exhibition manual, including floorplan, with a menu of add-ons will be available soon.

	EXHIBITION OPTION	PRICE
1	DOUBLE EXHIBITION STAND 6m x 3m stand with a 3-sided shell scheme. Additional features include a fascia board for name (white with black lettering), 15-amp plug point, spot lighting, venue security and cleaning, general illumination, 4 exhibitor passes, 1 conference table, and 2 chairs.	USD 9,500
2	SINGLE EXHIBITION STAND 3m x 3m stand with a 3-sided shell scheme. Additional features include a fascia board for name (white with black lettering), 15-amp plug point, spot lighting, venue security and cleaning, general illumination, 2 exhibitor passes, 1 conference table, and 2 chairs.	USD 5,000
3	TABLE TOP SPACE 1 table and 2 chairs, 1 exhibitor pass	USD 1,200 (USD 1,000 for African-based Exhibitors)



Belmira Rodrigues
 belmira.rodrigues@aortic-africa.org

A custom sponsorship can also be considered



sponsorship recognition tiers

DIAMOND USD 150,000	PLATINUM USD 100,000	GOLD USD 75,000	SILVER USD 50,000	BRONZE USD 30,000	SUPPORTER USD 15,000
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The total value of sponsored items calculates your sponsorship tier. Each sponsorship tier has additional benefits designed to increase your return on investment.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
PRE-CONFERENCE						
Recognition on the Conference website with logo	●	●	●	●	●	●
200-word profile on Conference website	●	●	●	●	●	
Market your sponsorship with the Conference logo	●	●	●	●	●	●
Virtual profile on Conference app	●	●	●	●		
Recognition on AORTIC social media platforms	●	●	●	●		
Recognition in Conference newsletter with logo	●	●	●	●	●	
Recognition in Conference newsletter Sponsor Spotlight	●	●				
AT THE CONFERENCE						
1x full conference registration	6	5	4	3	2	1
Logo on sponsors & exhibitors board	●	●	●	●	●	●
Your slide on screen between sessions	●	●	●	●	●	●
Logo on holding slides in session rooms	●	●	●	●	●	
Recognition during the opening and closing ceremonies	●	●				
POST-CONFERENCE						
Use Conference logo in your client communications	●	●	●	●	●	
Logo on post-Conference report	●	●	●	●		

booking form

Please complete this booking form and sponsorship list and return it to:

Belmira Rodrigues
Managing Director | AORTIC
belmira.rodrigues@aortic-africa.org

1. company / organisation details

Company / Organisation name: _____

Physical address: _____

Postal address: _____

Postal code: _____

Company VAT number: _____

2. contact person

Full name: _____

Email address: _____

Mobile number (incl. country code): _____

Telephone number (incl. country code): _____

3. billing contact

Full name: _____

Email address: _____

Mobile number (incl. country code): _____

Telephone number (incl. country code): _____

4. sponsorship list

	price	✓
SPONSORED SESSIONS AND SYMPOSIA		
60 minutes Concurrent	USD 15,000	
90 minutes Concurrent	USD 25,000	
120 minutes Concurrent	USD 30,000	
Roundtable Focus Group 60 minutes	USD 7,500	
60 minutes Exclusive Symposium	USD 20,000	
MARKETING ADD ONS		
Invitation	USD 2,000	
Reminder	USD 1,000	
PROGRAMME SUPPORT		
Educational / Bursary Grant	USD 2,500	
Speaker Sponsorship	USD 5,000	
Poster Sessions	USD 6,000	
Speaker Prep Room	USD 4,000	
Abstract eBook	USD 7,500	
Sell-The-Sessions (per session, max. 2 per company)	USD 3,000	
CONFERENCE SERVICES		
Conference Mobile App	USD 10,000	
Lanyards	USD 5,000	
Delegate Bags	Approx. USD 18,000 (please enquire)	
NETWORKING PARTNERSHIPS		
Welcome/Networking Reception	USD 10,000	
AORTIC Members Lounge (per day)	USD 2,000	
ACTIVITIES		
Beachfront Cancer Awareness Walk (Start)	USD 2,500	
Beachfront Cancer Awareness Walk (End)	USD 2,500	
Movie Night	USD 5,000	
HOSPITALITY OPTIONS		
Coffee Breaks (per break)	USD 3,000	
Lunch Breaks (per break)	USD 5,000	
EXHIBITION		
Double Exhibition Stand (6mx3m)	USD 9,500	
Single Exhibition Stand	USD 5,000	
Display Table	USD 1,200 (USD 1,000 for African-based Exhibitors)	
TOTAL :		

sponsorship recognition tiers	value	✓
DIAMOND	USD 150,000	
PLATINUM	USD 100,000	
GOLD	USD 75,000	
SILVER	USD 50,000	
BRONZE	USD 30,000	
SUPPORTER	USD 15,000	

5. declaration

By signing below, I confirm that:

- *I have read and understood the Terms and Conditions as they appear below.*
- *I am duly authorised to sign and thereby to bind the company/organisation thereto; and*
- *the selections I have made on this Booking Form as are intended and are correctly selected.*

Full name: _____

Designation: _____

Signature: _____ Date: _____

application, payment & cancellation policy

The TERMS & CONDITIONS for AORTIC Sponsorship and Exhibition are provided during the booking process on the Online Sponsorship Portal, as well as within and at the end of this prospectus. Please note that submission of a booking indicates the acceptance of all TERMS & CONDITIONS specified within this prospectus. The Online Sponsorship Portal booking will be held as a valid liable contract, by which both parties will be bounded.

PAYMENT TERMS

Full payment 100% is due within 14 days of invoice. Should payment not be received within 14 days, AORTIC will be entitled to cancel the booking and the Sponsor will be subject to the cancellation fees defined below. Any bookings made after 1st September, 2025 will be subject to immediate settlement.

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

PAYMENT VIA BANK TRANSFER:

Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Conference Organisers.

BANK DETAILS:

ACCOUNT NAME : AORTIC2025 Tunisia
ACCOUNT NO (USD) : 1500934-92-774
IBAN (USD) : CH69 0483 5150 0934 9277 4
BANK NAME : UBS Switzerland AG
BRANCH : Genève
SWIFT CODE : CRESCHZZ80A
ADDRESS OF THE BANK : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

PAYMENT VIA CREDIT CARD:

Visa and Mastercard are accepted through the online booking portal. Please finalise your payment during the booking process.

CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Conference Organisers in writing. The following cancellation policy will apply:

- For cancellations until 30th June, 2025(inclusive); 10% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations between 1st July – 29th September, 2025; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after 30th September, 2025; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the conference dates.