

# Hitting Global Targets: Building National Capacity for Making Cancer a Global Priority

**November 21, 2013**

**13:15 to 14:15      Room 12**

Join the American Cancer Society and its partners from around the world to discuss how strategic regional advocacy campaigns to fight cancer, and other non-communicable diseases (NCDs) are building the political will to make these diseases a global priority on the health and development agenda.



## **Chair's Welcome and Introduction of Global Potential of Partnerships**

**Presenter:** Haskell Sears Ward, Member, American Cancer Society Board of Directors

## **The Power of Coalitions – Campaigning for Cancer**

**Presenter:** Lauren Pretorius, Co-founder and CEO, Campaigning for Cancer

## **Vaccinating Against Cancer – Bridging the Equity Gap**

**Presenter:** Diane Summers, GAVI External Relations Office Senior Specialist Advocacy and Public Policy

## **Advocating for wider access and policies that will encourage increased cancer screening services in a changing healthcare environment - the Kenyan situation**

**Presenter:** Dr. Robai Gakunga, Member and Programs Coordinator, Kenya Cancer Association

## **Meet the Targets Progress Report Update**

**Presenter:** Ann McMikel, Interim VP Global Health

Cancer and other NCDs such as cardiovascular disease, diabetes, and lung disease kill more than 36 million people globally every year. Globally, the NCD burden will increase by 17% in the next 10 years, and in the African region by 27%. This session will share a special progress report of the Society's "Meet the Targets" grants program and discuss how integrated coalitions and partnerships can make cancer control and prevention a global priority. The grants program supports national advocacy efforts in key priority countries to ensure national implementation of the commitments made in the political declaration of the UN High level Meeting on non-communicable diseases. It also focuses on holding decision makers accountable to the 'Global NCD targets' that were established in 2012 and mobilizing national advocacy networks that promote the inclusion of NCDs in the Post-2015 Development agenda.

**For more information, visit: [global.cancer.org](http://global.cancer.org)**



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