



# AORTIC 2013 SPONSORSHIP PROSPECTUS

## 21 – 24 November 2013

### Durban, South Africa

### *Cancer in Africa: Bridging Science & Humanity*

Dear Colleagues

On behalf of the African Organisation for Research and Training in Cancer (AORTIC), we invite you to participate as sponsors of the AORTIC 2013 International Cancer Conference taking place from 21 – 24 November 2013 at the International Convention Centre, Durban, South Africa. AORTIC is an African based Organisation dedicated to the promotion of cancer control and care in Africa. Following the successful previous conference held in Cairo, Egypt in 2011, the 2013 conference is entitled “Cancer in Africa: Bridging Science and Humanity”.

The AORTIC 2013 conference aims to cover a wide range of topics with breadth and depth. These include a diverse array of issues related to cancer control in Africa such as National Cancer Control Programs, establishing, advocating and training for Cancer Registration across the Continent and strengthening of Health Systems for health care delivery, in line with African Union policy. This meeting will bring together cancer specialists and dignitaries, from senior policy - makers to prominent experts, physicians, nurses, social workers, researchers and NGO representatives from within Africa and Globally.

Please do review our sponsorship packages and associated benefits and take the opportunity to associate your company or Organisation with this unique and stimulating event. We look forward to your positive response, and to your support towards achieving a dynamic and cutting edge international scientific conference.

Sincerely



Professor Lynette Denny  
AORTIC Secretary Treasurer



Professor Vikash Sewram  
AORTIC 2013 Local Organising  
Committee Chair

### **Platinum Sponsor (US\$ 150 000.00)**

- 5 complimentary registrations for your company representatives to attend the conference
- Complimentary 9 x 3 m (27 m<sup>2</sup>) exhibition space
- Access to networking and social activities for your 5 company representatives
- A full page advertisement in the abstract publication (printed or electronic)
- A full page, full colour advertisement in the conference handbook
- Company logo displayed on screens in meeting rooms in between sessions
- Company logo on delegate bag
- Premium branding on conference signage
- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website
- 2 inserts in delegate bag

### **Gold Sponsor (US\$ 100 000.00)**

- 4 complimentary registrations for your company representatives to attend the conference
- Complimentary 6 x 3 m (18 m<sup>2</sup>) exhibition space
- Access to networking and social activities for your 4 company representatives
- A half-page, full colour advertisement in the conference handbook
- A half- page advertisement in the abstract publication (printed or electronic)
- Company logo on delegate bag
- Branding on conference signage
- Acknowledgement on a prominent sponsors banner
- Company logo, in conference handbook
- Company logo on conference website
- 1 insert in delegate bag

### **Silver Sponsor (US\$ 75 000.00)**

- 3 complimentary registrations for your company representatives to attend the conference
- Complimentary 3 x 3 m (9m<sup>2</sup>) exhibition space
- Access to networking and social activities for your 3 company representatives
- Company name and logo in abstract publication (printed or electronic)
- Branding on conference signage
- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website
- 1 insert in delegate bag

### **Bronze Sponsor (US\$ 50 000.00)**

- 2 complimentary registrations for your company representatives to attend the conference
- Company name and logo in abstract publication (printed or electronic)
- Branding on conference signage
- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website
- 1 insert in delegate bag

### **Gala Dinner (US\$ 100 000.00)**

- 4 complimentary registrations for your company representatives to attend the conference
- Complimentary 6 x 3 m (18 m<sup>2</sup>) exhibition space
- Access to networking and social activities for your 4 company representatives
- Recognition in the Gala Dinner Menu
- Recognition from the podium
- Branding opportunities through the dinner venue
- Opportunity to provide a table gift for attendees
- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website

### **Opening Ceremony and Welcome Reception (US\$ 75 000.00)**

- 3 complimentary registrations for your company representatives to attend the conference
- Access to networking and social activities for your 3 company representatives
- Recognition from the podium in the Opening Ceremony
- Branding opportunities in the Welcome Reception venue
- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website

### **Full-Day Workshop (US\$ 25 000.00)**

- Acknowledgement of company name in the session title in the programme
- Branding opportunity in the workshop venue
- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website

### **“Meet the Experts” Breakfast Session (US\$ 10 000.00)**

- Acknowledgement of company name in the session title in the programme
- Opportunity to brand the session location (branding on table)
- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website

### **Conference Handbook (US\$ 15 000.00)**

- A full-page advertisement (inside front cover) in conference handbook
- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website

### **Abstract Publication (US\$ 15,000)**

- A full-page advertisement in abstract publication (printed or electronic)
- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website

### **Educational Grants (US\$ 5 000.00)**

*(To support the travel and accommodation of African-based healthcare workers)*

- Acknowledgement on a prominent sponsors banner
- Company logo in conference handbook
- Company logo on conference website

### **Exhibition Stands (US\$ 3 000.00)**

- 2 exhibitor badges (includes lunches and refreshments)
- Company logo in conference handbook
- Company logo on conference website

*“Working Together to Prevent, Control and Care for Cancer in Africa”*

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