



# EXHIBITION GUIDE

## CONFERENCE OVERVIEW

AORTIC 2009

**Cancer in Africa – The New Reality**

AORTIC 2009 is AORTIC's seventh international cancer conference and follows on the success of AORTIC 2007 in Cape Town and AORTIC 2005 in Dakar. The theme of AORTIC 2009 is Cancer in Africa - the New Reality and will focus on all aspects of cancer care and management from prevention and diagnoses to treatment and palliation. It will be held in Dar es Salaam, Tanzania, 11-14 November 2009, with the Exhibition commencing on the 11 November.

AORTIC 2009 will attract over 450 delegates, with representatives comprising of a wide range of cancer practitioners and dignitaries from senior policy-makers in Africa to prominent experts, physicians, nurses, social workers, researchers and NGO representatives from Africa and throughout the world.

## EXHIBITION VENUE

Kikwete Hall, Kunduchi Hotel and Resort.

### EXHIBITION HOURS

(provisional – dependent on the final programme)

**Wednesday, 11 November:** 14h00 – 17h30

**Thursday, 12 November:** 07h30 – 18h00

**Friday, 13 November:** 07h30 – 18h00

**Saturday, 14 November:** 07h30 – 13h30

## STAND PRICE AND SPECIFICATIONS

US\$ 2250 (excl VAT)

**SPECIFICATIONS:** 3.0 m wide by 2.0 m deep

### INCLUDES:

Basic shell scheme; fascia board (white with black lettering); plug point (15 amp single phase); overall security of complex; general illumination; 2 exhibitor badges (includes lunches and refreshments); listing in conference handbook; listing on conference website and an insert in the delegate bag.

The price for the stand includes both hire of floor space and provision of a shell scheme which will be automatically supplied unless specified to the contrary. No discount is available to exhibitors not taking the included shell scheme described.

The shell scheme exhibition stands provided are affordable stands of simple but attractive design. Any "designer stands" must first be approved by the Conference Organisers.

## SET-UP AND BREAKDOWN

Exhibitors may begin setting up their stands at 08h00 on Wednesday, 11 November 2009 to be ready for 14h00 on the same day.

**NOTE: The exhibition is not open to delegates until 14h00 on Wednesday, 11 Nov 2009**

Breakdown may begin at 13h30 on Saturday, 14 November 2009 and NOT BEFORE. All materials must be removed from the Kikwete Hall, Kunduchi Hotel and Resort by 18h00 on Saturday, 14 November 2009.

**NOTE: Materials not removed by exhibitors by this time will be disposed of by the Conference Organisers at the exhibitor's expense**

## EXHIBITOR BADGES

Each stand includes exhibitor badges for 2 staff. Exhibitor badges allow access to all conference sessions, lunches and refreshment breaks, and the exhibition. Exhibitors are asked to ensure that all personnel are properly registered with the Conference Organiser in advance of the conference. Casual visitors are not allowed.

From the opening of the exhibition on Wednesday, 11 November 2009, staff will not be admitted into the conference area without an official exhibitor badge.

**NOTE: Exhibitor badges will be issued only after full payment for the exhibition stand has been received.**

## STAND BUILDERS

All exhibitors engaging stand builders in connection with their exhibits must provide the Conference Organiser with names and contact details of their appointed stand builders. Exhibitors are responsible for ensuring that their stand builders are made aware of all relevant regulations and requirements contained in this guide.



[www.aortic2009.org/exhibition.php](http://www.aortic2009.org/exhibition.php)

## DELEGATE PACKS

Each delegate is issued with a conference pack. Exhibitors are invited to include promotional material in these packs at no extra charge. To ensure that your material is included in these packs, it must be made available to the Conference Organiser no later than 14h00 on Friday, 6 November 2009.

DELIVERY ADDRESS:  
AORTIC 2009 Exhibition  
For attention: General Manager;  
AORTIC 2009 Materials  
Kunduchi Hotel & Resort  
Mtongani / Off Bagamoyo Road  
Dar es Salaam, Tanzania  
Tel: +255 (0)22 2650050  
Fax: +255 (0)22 2650545

## DOWNLOADS:

To download the Stand Reservation Form; Kikwete Hall Floor Plan and the full AORTIC 2009 Exhibition Terms and Conditions, please visit [www.aortic2009.org/exhibition.php](http://www.aortic2009.org/exhibition.php)



## FURNITURE

All furniture is to be supplied by the appointed stand builders. The full schedule of items that can be obtained directly from them will be made available in due course.

## PAINTING

No painting, whether by brush, spray or roller is permitted anywhere inside the Kunduchi Hotel & Resort.

## CARPETS

The Kikwete Hall is carpeted throughout. Any exhibitor wanting to lay any other form of floor covering on a stand must obtain the approval of the Conference Organiser. Any damage to the Kunduchi Hotel & Resort by individual stand holders will be charged to individual stand holders.

## BANNERS

The hanging of banners is NOT permitted within the exhibition area other than on exhibition stands.

## CATERING

The Kunduchi Hotel & Resort has exclusive catering rights on the property. Any exhibitor wishing to serve food and drink at their stand is invited to make arrangements directly with the Conference Organiser.

## EXHIBITOR PUBLICITY

All exhibitors are invited to submit an electronic version of their corporate logo together with a promotional paragraph (maximum 40 words) for inclusion in the conference handbook. This handbook will be combined with the conference programme and will be given to all delegates at the conference. The information submitted will also be put onto the conference website. This information must be submitted to the Conference Organiser as soon as possible for website inclusion, but no later than 1 September 2009.

## INSURANCE AND SECURITY

Neither the The Kunduchi Hotel & Resort nor the Conference Organiser take any responsibility for loss of or damage to exhibition stand material, equipment and exhibits. Exhibitors are encouraged to affect their own insurance to cover all risks. The attention of Exhibitors is drawn to the terms and conditions of contract available at <http://www.aortic2009.org/exhibition.php>.